PromoCell Complete Growth Media and Media Components



PromoCell Growth Medium (Ready-to-use)

- Consists of Basal Medium and SupplementMix
- Growth supplements mixed together in one tube
- Complete medium is ready after one pipetting step
- Easy and convenient handling
- Same end concentration as the corresponding Growth Medium Kit
- Formulated for Primary Human Cells

Shelf life Media Components: Basal Medium: - 9 Months (at 4° to 8°C) SupplementMix: - 12 Months (at -20°C)

Shelf life Complete Medium: 6 Weeks (at 4° to 8°C)



PromoCell Basal Media

- Available separately for starvation experiments
- Also available without phenol red
- No growth supplements included



PromoCell Growth Medium Kit

- Consists of Basal Medium and SupplementPack
- Growth supplements come in separate vials
- Allows customization of the end concentrations of growth supplements
- Same end concentration as the corresponding Growth Medium (Ready-to-use) when all supplements are added to the Basal Medium
- Formulated for Primary Human Cells

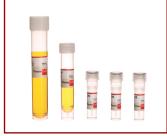
Shelf life Media Components:

Basal Medium: - 9 Months (at 4° to 8°C) SupplementPack: - 12 Months (at -20°C) Shelf life Complete Medium: 6 Weeks (at 4° to 8°C)



SupplementPacks

Available separately for media customization and/or phenol-red free cell culture



SupplementMix

Available separately for phenol-red free cell culture



FOR IN VITRO RESEARCH USE ONLY. NOT FOR DIAGNOSTIC OR THERAPEUTIC PROCEDURES.

PromoCell GmbH Sickingenstr. 63/65 69126 Heidelberg Germany North America Deutschland France United Kingdom Other Countries 1 - 866 - 251 - 2860 (toll free) 0800 - 776 66 23 (gebührenfrei) 0800 90 93 32 (ligne verte) 0800 - 96 03 33 (toll free) +49 6221 - 649 34 0 Email: info@promocell.com www.promocell.com